

Michael Peachey

Michael is a user experience advocate, creator of products, executive producer and internet technologist with 15 years of experience building and leading cross-functional design and engineering teams. Michael thrives at the intersection of design and development, business and technology.

Currently, Michael champions a culture of UX and customer focus at an executive level, while supporting team of 22 and leading the design and development of Sumo Logic's leading multi-tenant cloud log analytics platform. Previously, at TIBCO Software, Michael built the UX group from concept to an 80+ global team responsible for TIBCO's product interfaces and customer's end-user solutions including mobile applications for the Golden State Warriors and Oakland Raiders. Pre-sales demos, built by Michael's team to showcase the integration and use of TIBCO technology under the auspices of his Character-Based Demo sales approach, have helped close key 7- and 8-figure customer deals.

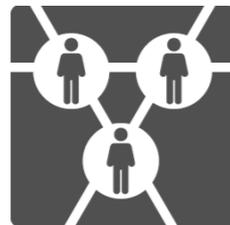
Michael has led several product teams, including TIBCO Formvine, a product he took from concept to revenue in 18 months, and General Interface, an Ajax RIA acquired by TIBCO in 2004.

Michael's approach challenges the assumption that design and development talent are by nature incompatible. By creating a culture of accountability, and teaching leaders, Michael builds high performing teams that consistently deliver results in an environment of continuous process improvement.

- Michael bridges the chasm between excellence in software design and excellence in software development. A key factor of his success has been championing the co-mingling of cross-functional teams of visual and interaction designers, with producers, project managers, and GUI engineers.
- He is an active, hands on manager with a track record of developing individual contributors into the next generation of leaders.
- Michael brings a general business focus to the discipline of enterprise software design and development. He is as comfortable evaluating business plans as he is designing employee evaluation and compensation models, or architecting applications.



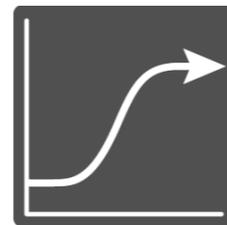
Process



Communication



Relationship



Intention



Current Title: Vice President, User Experience

Current Employer: Sumo Logic

Reports to: CEO

Education:

- BA Psychology, University of Pennsylvania
- MBA, Columbia Business School

Home Town: Philadelphia, PA

Current City: San Mateo, CA

"Experience matters."

Skills:

- Unrelenting focus on the experience
- Bridging the gap between design and development
- Balancing efficiency with innovation
- Creating the next generation of leaders

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